

Ireland Japan Chamber of Commerce

Market Entry Committee

IJCC Board Member Committee Sponsor: Pat Ryan

Objectives

To support companies and founders / professionals with a connection to Ireland, to grow their businesses in the Japanese market.

To proactively highlight the opportunities that the Japanese market presents, and build greater awareness of the Japanese market.

What we do

- Quarterly Japan Market Entry Advisory Board presentations.
Provide 3 to 5 companies the opportunity to present their business to the IJCC Market Entry Advisory Board and get feedback on the market opportunity for their product / service in Japan.
- Market Entry Events.
Organise 2 IJCC events per year related to Japanese market Entry activities.
- Other Activities.
The market entry committee will agree on other services and activities at regular Market Entry Committee meetings.

Market Entry Committee members requirement

- Any IJCC member with relevant business experience.
- The Market Entry Advisory Board will comprise 10 to 12 members with each member required to attend a minimum 2 of the 4 quarterly events.
- Guest members may also be invited from time to time if deep domain knowledge of presenting companies is needed.